

## Message Text

UNCLASSIFIED

PAGE 01 RIO DE 04699 261512Z

51

ACTION COME-00

INFO OCT-01 ARA-16 ISO-00 EB-11 OMB-01 CIAE-00 INR-10

NSAE-00 RSC-01 DRC-01 /041 W  
----- 092619

R 261425Z DEC 73

FM AMCONSUL RIO DE JANEIRO  
TO SECSTATE WASHDC 9881  
INFT AMEMBASSY BRASILIA

UNCLAS RIO DE JANEIRO 4699

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: EXPORT PROMOTION QUESTIONNAIRE

REF: STATE 238762

1. BRAZIL'S EXPORT PROMOTION TECHNIQUES ARE MAINLY BASED ON: A) EXTENSION OF FISCAL INCENTIVES AND FINANCIAL ASSISTANCE TO EXPORTERS; B) FEDERAL GOVERNMENT-SPONSORED EXPORT PROMOTION ACTIVITIES UNDERTAKEN BY THE DEPARTMENT OF EXPORT PROMOTION OF THE MINISTRY OF FOREIGN RELATIONS IN COOPERATION WITH OTHER GOB ENTITIES SUCH AS THE FOREIGN TRADE DEPARTMENT OF BANCO DO BRASIL; C) TECHNICAL ASSISTANCE TO EXPORTERS OR POTENTIAL EXPORTERS BY STATE OR, IN SOME INSTANCES, REGIONAL ORGANIZATIONS (SUCH AS PROMEXPORT IN THE SUDENE AREA AND CEXPAR IN THE STATE OF PARANA.)

2. THERE IS A CLOSE COORDINATION BETWEEN THE FEDERAL AND STATE EXPORT PROMOTION ORGANIZATIONS TO AVOID DUPLICATION OF EFFORT. THE CHARTER OF SOME OF THE STATE AND REGIONAL ORGANIZATIONS CALLS FOR THE INCLUSION OF A MEMBER OF A FEDERAL EXPORT PROMOTION AGENCY IN THE BOARD OF DIRECTORS. MOREOVER, AN EXPORT PROMOTION COUNCIL COORDINATES ACTION BETWEEN THE VARIOUS AGENCIES. THE COUNCIL IS COMPOSED OF CACEX, MINISTRY OF INDUSTRY AND COMMERCE, MINISTRY  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 RIO DE 04699 261512Z

OF FOREIGN RELATIONS, STATE OR REGIONAL EXPORT

PROMOTION ORGANIZATIONS AND EXPORTERS ASSOCIATIONS.  
THE COUNCIL REPORTEDLY MEETS ANNUALLY TO CONSIDER  
THE RESULTS ACHIEVED IN PREVIOUS YEAR AND TO OUTLINE  
POLICY OBJECTIVES.

2. THE GOB HAS AGGRESSIVELY EXPLORED THE BONDED WAREHOUSE  
CONCEPT IN EXPORT PROMOTION WITHIN BRAZIL AND ABROAD.  
THE GOB HAS EVEN FORMED A MIXED-ECONOMY COMPANY (COBEC)  
TO ACT AS A FOREIGN TRADE COMPANY AND ADMINISTER BONDED  
WAREHOUSES IN BRAZIL AND ABROAD. RIO A-4 OF JANUARY 3,  
1973 AND A-105 OF MAY 15, 1973 DESCRIBED COBEC'S ROLE  
IN IMPLEMENTING GOB EXPORT PROMOTION PROGRAM. MOREOVER,  
THE INCENTIVES GRANTED TO FOREIGN TRADE COMPANIES WITH  
THE INSTITUTION OF A SPECIAL BONDED WAREHOUSE REGIME  
FOR THEIR OPERATIONS (SEE A-105, THE EXTRAORDINARY  
EXPORT CUSTOMS STATUS) CAN BE CONSIDERED A POSSIBLE  
STIMULUS TO EXPORTS WHICH WOULD NOT OTHERWISE TAKE  
PLACE.

3. THE FISCAL INCENTIVES AND FINANCIAL ASSISTANCE  
EXTENDED BY GOB TO EXPORTERS OF MANUFACTURED PRODUCTS  
HAVE PROVED TO BE MOST EFFECTIVE AND ARE LARGELY  
RESPONSIBLE FOR THE SHARP INCREASE IN EXPORTS OF  
THESE PRODUCTS.

4. CONGEN POUCHING TO ARA/BR A COPY OF AN ARTICLE IN  
ENGLISH ENTITLED QUOTE ITAMARATY AND BRAZILIAN EXPORTS  
UNQUOTE PUBLISHED IN THE BRAZILIAN EXPORTERS ASSOCIATION 1973  
YEARBOOK WHICH EXPLAINS THE MINISTRY OF FOREIGN  
RELATIONS ROLE AND TECHNIQUES IN PROMOTING BRAZILIAN  
EXPORTS, AND MAY BE OF ASSISTANCE IN PREPARING THE  
DEPARTMENT'S STUDY.  
BOONSTRA

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 DEC 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1973RIODE04699  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** RIO DE JANEIRO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1973/newtext/t1973127/aaaaaesf.tel  
**Line Count:** 94  
**Locator:** TEXT ON-LINE  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 238762  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** smithrj  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 15 JAN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <15-Jan-2002 by williad>; APPROVED <28 FEB 2002 by smithrj>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** EXPORT PROMOTION QUESTIONNAIRE  
**TAGS:** BEXP, BR  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005